

# MYRANDA WICKS

Graphic Design | UI/UX

[myrandawicks.ca](http://myrandawicks.ca)

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403.542.8929

New Westminster, BC

## EXPERIENCE

Graphic Designer

**Vidao Messenger Inc.** Surrey, BC

**November 2015 - March 2016**

Vidao is a startup tech company. I assisted with the UI/UX of their Android/iOS instant messenger app. Creative lead for marketing team to produce branding, print materials, web design, social media graphics, and campaign strategies.

Co-Founder & Lead Designer

**True Market Design Inc.** Calgary, AB

**May 2015 - September 2016**

Co-founded a marketing and design firm, where I was responsible for producing company brands, small responsive websites, print materials, and social media strategies for our clients. I also played a role in networking, project management, and client communication.

Digital Designer

**Online Marketing Gurus** Calgary, AB

**February 2014 - September 2014**

Upon completing my college internship with OMG Calgary, I continued with this small marketing firm to produce client logo designs, WordPress theme customization, print materials, and portrait photography.

Freelance Graphic & Web Designer

**Myranda Wicks Designs** Calgary, AB

**September 2014 - Present**

I network my service offerings to small business who need websites, logo designs, and print marketing materials. I continue to freelance part-time to build upon my professional relationship skills and creative freedom.

## SKILLS

HTML & CSS

Adobe Creative Cloud

User Interface Design

Responsive Website  
Design & Development

Social Media Management

Logo Design & Branding

Online Marketing & SEO

Front-end WordPress  
Customization (CMS)

Print Design

Illustration Artwork

Digital Photography

## TRAITS

Cooperative & receptive to  
critical feedback

Fast-paced

Friendly & easy-going

Flexible

Problem-solver / resourceful

Always willing to learn new  
processes and technologies

Sense of humour

Creatively driven

Positive attitude

## EDUCATION

New Media Production and Design | Diploma  
**SAIT Polytechnic** | Calgary, AB  
**2012 - 2014**

Learned tools and techniques used in web design and development, corporate presentations, graphic design, 3D modeling, interactive animation. 3.9 GPA.

Fine Arts Student  
**Alberta High School of Fine Arts** | Okotoks, AB  
**Graduated 2012**

Honours with distinctions in high school studies. Received outstanding-student award for Communication Technologies.

SummerScapes Art Camp  
**Red Deer College**  
**June 2010**

Rewarded to attend a visual arts summer workshop for teens.

## VOLUNTEERING

HTML500 Mentor  
**Lighthouse Labs Event**  
**February 2015**

Workshop assistant for beginners learning HTML/CSS at Lighthouse Labs event in Calgary.

Adoption Display Attendant / Cat-Petter  
**MEOW Foundation**  
**July - October 2015**

Responsible for petting cats for a few hours per month.

## REFERENCES

**Brenda Sinclair**  
VIDAO Messenger,  
Supervisor  
604.999.9743  
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**Greg Hatch**  
True Market Design, Partner  
403.437.3833  
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